

# ANNEXE A

## WAVERLEY CULTURAL STRATEGY - HIGH LEVEL ACTION PLAN

Ref:	Aim	Key Partners	Links to other Policies/ Strategies	Milestones	Timescale	Waverley Corporate Objectives Surrey's Sustainable Community Strategy themes, SMART test
<b>Theme 1. Increase Opportunities for Young People</b>						
1.1	Development of a Multi - Agency Waverley Youth Strategy with a 5 year Action Plan by November 2009	WBC - Community Safety Team, Parks and Landscape Service and Leisure Services, Surrey Youth Service, Waverley's Top Youth Council, Voluntary and Faith Sector, Police, Town & Parish Councils	WBC Corporate Plan, Surrey Children's and Young People's Plan, WBC Community Safety Strategy, Youth Matters Green Paper	Work with voluntary and statutory agencies across the Borough to create a Waverley Youth Strategy with SMART Action Plan  Undergo a consultation process to inform the Strategy and Action Plan  Through Waverley's Top Youth Council consult with young people	Create Strategy and Action Plan by November 2009  May-June 2009  Implement Strategy Action Plan 2009-2014	L VFM IL  CYP HWB SSC  S√ M√ A√ R√ T√
<b>EVIDENCE: Strategy produced by November 2009</b>						

SMART - Specific - Measurable - Achievable - Realistic - Time Based.  
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1.2	Ensure 100% Youth Grant dispersal by end 2009/12 to support the development of all youth provision in the Borough	WBC - Leisure Service, Community Safety Team, Parks and Landscape Service and Planning Dept Police, Town & Parish Councils, Surrey Youth Service, Waverley's Top Youth Council, Voluntary and Faith Sector, Sports Clubs, Active Surrey Sports Partnership, Local Sports Councils, Active Waverley	Corporate Plan, Surrey Children's and Young People's Plan, Community Safety Strategy, Youth Matters Green Paper	Support Waverley's Top Youth Council (meets monthly) annually to distribute the Youth Opportunity and Youth Capital Grant for 3 years 2009/10; 2010/11 and 2011/12	By March 2012	L IL  CYP HWB SSC  S√ M√ A√ R√ T√
EVIDENCE: £91,000 allocated in each of the 3 financial years						
1.3	Deliver the 3 projects in the Waverley Play Portfolio 2008-2012	WBC Parks and Landscape Service and Leisure Team,	National - Getting Serious About Play, Waverley's	Install a Multi-Use Games Area on Holloway Hill, Godalming	June 2009	L VFM IL

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	Disability Challengers, Surrey Early Years Child Care Service, Voluntary Sector, Voluntary and Faith Sector, Town & Parish Councils.	Corporate Plan, Surrey Children's and Young People's Plan, Every Child Matters Green Paper	In partnership with Cranleigh Parish Council, install over 9s play area at Snoxall Fields, Cranleigh  Play Project Co-ordinator to deliver Playdays in identified villages	Sept 2009  June 2011	CYP HWB SSC
EVIDENCE: Play sessions delivered and play days occur in identified villages					
1.4	Annually deliver the Waverley Youth Theatre Project and Live and Direct by working in partnership	Cranleigh Arts Centre, Farnham Maltings, Surrey Arts, Rhythmix, Trinity Trust, Surrey Youth Development Services, WBC Arts and Youth, Creative Partnerships, Youth Theatre Leader Network, Surrey Arts Awards Advisors	Music Manifesto  ACE Arts Awards  Implement Live and Direct in Godalming by Dec 2009  Deliver annual celebration of youth theatre event in May each year	Ongoing	IL L  CYP HWB SSC  S√ M√ A√ R√ T√
EVIDENCE: 30 music sessions of Live and Direct in target areas of Godalming by Dec 2009					

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1.5	Produce an evidence-based strategy to deliver fixed play improvement and installation projects across the Borough	WBC Parks & Landscape Service, Town and Parish Councils, Users	Waverley Play Strategy 2007 – 2012	Strategy completed and adopted by May 2010  100% new play areas comply with EU standards  100% proposed schemes completed on time and within budget  Implement a focused annual rolling programme of playground equipment replacement and improvements	May 2010	L E IL  CYP HWB SSC  S√ M√ A√ R√ T√
EVIDENCE: ROSPA sign off and capital monitoring shows spend within budget						
<b>Theme 2. Sport and leisure</b>						
2.1	Implement the Leisure Centre's refurbishment and capital works programme in accordance with Council's agreed timetable	WBC Sport and Recreation Service, DC Leisure Management, WBC Property Service	Sport and Leisure facility strategy 2007-2012	Completion of agreed refurbishment works at Cranleigh Leisure Centre by January 2010 and at Farnham Sports Centre by November 2010, the wetside to be completed by March 2010	2009-2011	L IL VFM  CYP HWB SSC  S√ M√ A√ R√ T√

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## EVIDENCE: Improved visitor numbers (local indicator L1e3)

2.2	Develop and implement proposals for a new leisure centre for Godalming	WBC Sport and Recreation Service, Sport Godalming, Active Waverley, D.C. Leisure, Friends of Broadwater Park, WBC Property Service	Godalming Leisure Needs Study 1997. WBC Sport and Leisure Facility Strategy (2007-2012)	Establish Project Group involving local community by February 2009  Design, locate, fund and construct new Leisure Centre	Feb 2009  2009 onwards	L IL VFM  CYP HWB ED SSC S√ M√ A√ R√ T√
EVIDENCE: Project Group in place; construction of a new Centre						
2.3	Improve access for the community by providing, including by working with others, 'pay and play' access to core indoor sports Borough-wide i.e. 25 m swimming pool Teaching Pool Health & Fitness Suite Dance studio Sports hall Crèche Squash	WBC Leisure Service, DC Leisure Management, Sport England, Town Councils	Leisure Needs Study	Ensure formal leases with Surrey in place and updated for school sports hall use, annually in July  Improve visitor numbers - monitor through local indicator LLe3  Provide a teaching pool in Godalming - included in the designs for the new leisure centre in Godalming	Ongoing	L IL VFM  CYP HWB SSC  S√ M√ A√ with others R√ T√

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EVIDENCE: Improved visitor numbers; teaching pool included in new centre in Godalming

2.4	Keep QUEST accreditation for all 5 Leisure Centres and achieve accreditation for Sports Development	WBC Sport & Recreation Service, DC Leisure Management	Best Value Performance Plan, Sport England	Maintain UK Quality Accreditation for all Waverley's Leisure Centres (QUEST)  Sports Development Service to obtain QUEST  3 more clubs secure Clubmark accreditation	Annually  Mar 2010  Mar 2010	L IL  CYP HWB  S√M√A√ with others R√T√
EVIDENCE: Accreditation Certificates in place						
2.5	Increase number of cardholders using the IN2 leisure scheme	WBC Leisure Services, WBC Housing Service, WBC Benefits Service, DC Leisure Management, WBC Locality Offices		Exceed targets of IN2 cards issued - LLe02  2009/10 - 700 2010/11 - 800 2011/12 - 900	Mar 2010 Mar 2011 Mar 2012	L IL VFM  CYP HWB ED HIE SSC  S√M√A√ (dependent in part on

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							applications) R√T√
EVIDENCE: Targets exceeded							
2.6	Work with key sports clubs to support their improvement plans:  Farnham Rugby Club Badshot Lea (Senior) FC Badshot Lea Youth FC Rowledge Cricket Club Godalming Cricket Club Farnham Cricket Club Farnham Town Youth FC Godalming Tennis Club Haslemere Tennis Club Busbridge Tennis Club and clubs under the umbrella of the Woolmer Hill Sports Association, Snoxhall (Cranleigh) Sports Club and Broadwater Park in Godalming	WBC Leisure Services, Sports Clubs, Local Sports Councils, Sport England, Active Surrey, Charterhouse	Waverley Playing Pitch Strategy  Club Development plans National FA Strategy  Surrey Football Strategy	Annual update of the annual sports development plan by November  Relocate Farnham Rugby Club, through an enabling partner, to Monkton Lane in Farnham, being the council's preferred site  Support the Charterhouse Planning application relating to improved sports facilities for the community	Nov 2009 then annually  after public inquiry decision  May 2009	L IL  CYP HWB ED SSC  S√ M√ A√ (subject to outcome of public Inquiry) R√ T√ (for annual update)	
EVIDENCE: Annual Sports Development Plan by November each year							
2.7	Relocate Brightwells Tennis Club facilities to Riverside as part of the East Street	WBC Sport & Recreation Service, WBC	East Street Redevelopment plans	Relocate the tennis facilities to Riverside as part of the redevelopment	At start of redevelopment	L  CYP	

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	Development	Property Services, Developer, Lawn Tennis Association		scheme		HWB ED SSC S√M√A√ (subject to scheme proceeding) R√T√
EVIDENCE: New tennis courts in place before start of development						
2.8	Improve facilities at Woolmer Hill Sports Ground	WBC Sport and Recreation Service, WBC Parks and Landscapes Service, Haslemere and Borders Athletics Club, South East Athletics, Sport England, Surrey County Council	Sport England	Obtain funding and planning permission for the development of a 400m artificial track for athletics, subject to selection as a Pre-Paralympics (2012) training venue	2010-2012	L IL  CYP HWB  S√ M√ A√ (subject to selection) R√ T√
EVIDENCE: Construction of a 400m track						
2.9	Complete rolling programme of works for improving disabled access to all leisure facilities, to meet the requirements of the Disability	WBC Corporate Property Services, WBC Leisure Services,	Equality & Diversity Strategy	Leisure Centres to be completed as part of the refurbishment programme: Cranleigh	Jan 2010	L E IL CYP HWB

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	Discrimination Act (1995)	WBC Parks and Landscapes Service		Farnham Pavilions to be completed	Nov 2010 2011	ED SSC S√ M√ A√ R√ T√
EVIDENCE: Rolling programme completed by appointed dates						
2.10	Update the Waverley Playing Pitch Strategy	WBC Parks & Landscape Service, WBC Sport & Recreation service, Consultancy support	Sport England Strategy	Undertake a review of facilities and standard of provision before July 2011 to inform update by July 2011	2011	L IL CYP HWB SSC S√ M√ A√ R√ T√
EVIDENCE: Update of strategy occurs by July 2011						
2.11	Review and formalise the local management arrangements for the Council's recreation grounds	WBC Parks and Landscapes Service, WBC Sport and Recreation Service, WBC Property Service, Management Committees at The Bourne, Rowledge, Wrecclesham,	Waverley Playing Pitch Strategy	Carry-out review by March 2010 Establish leases, licences or formal agreements on sites by March 2011	Mar 2010 Mar 2012	L IL CYP HWB SSC S√ M√ A√ R√ T√

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		Heath End, Hale, Badshot Lea and Weybourne Recreation Grounds					
EVIDENCE: Review completed by March 2010; paperwork in place by March 2011							
2.12	Establish a working group with Surrey County Council (SCC) to develop opportunities for the London Olympic, Paralympics Games and Cultural Olympiad	WBC Leisure Services, London Organising Committee (LOCOG), Sport England, Local Sports Councils, Active Waverley	Sport England, British Olympic/ Paralympics Association	Group to be established and meeting with SCC	Mar 2009	L IL CYP HWB ED S√ M√ A√ R√ TV	
EVIDENCE: Group meets and identifies projects for action							
2.13	Develop the Active Waverley forum and introduce a local sports council in Cranleigh to ensure that all the Borough's towns have sports forums	WBC Sport & Recreation Service, Local Sports Councils, Active Waverley, Active Surrey Sports Partnership,	Sport England Strategy	Submit applications to the Community Partnership Fund annually for funding support to each sports council  Establish a Cranleigh Sports Council	Nov 2009 and then annually  Sep 2009	L IL CYP HWB SSC S√	

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	Waverley and Ash School Sports Partnership		Attend and support the quarterly meetings of all four local sports councils and the Active Waverley forum  The Active Waverley forum to widen representation to include disabled sport, community safety and health promotion  Ensure progress through the Active Waverley forum of the Government's offer of five hours sport in school for all young people and of the 'Kids who do nought' initiative	Sep 2009  Sep 2009  Dec 2009	M A R T	
EVIDENCE: Community Partnership fund applications submitted annually; Cranleigh Sports Council established by Sept 2009. Wider representation achieved on Active Waverley Forum by Sept 209 and five hours sport and 'Kids who do nought' progressed through Forum by Dec 2009.						
2.14	Identify and manage leisure and recreational benefits from all new developments	WBC Leisure Service, WBC Planning Service, WBC Parks and Landscape	Local Plan	Establish a process for securing Section 106 funding for planned initiatives	Apr 2009	L IL CYP HWB SSC

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	Service				S√ M√ A√ R√ T√	
EVIDENCE: Process established by April 2009						
2.15	Produce a Parks/ Open Spaces Strategy in line with a PPG17 Assessment and linked to the Local Development Framework	WBC Parks & Landscape Service, WBC Planning Service, WBC Countryside Service	Local Plan/ LDF	Carry out detailed audit of open space provision throughout the Borough by April 2010  Through public consultation, carry out qualitative assessments of provision by April 2010	April 2010  April 2010	E L  CYP HWB  S√ M√ A√ R√ T√
EVIDENCE: Strategy launched and formally ratified						
2.16	Work in partnership to organise and manage annual leisure events	WBC Leisure Service, Active Surrey Sports Partnership, Army School of Physical Training, DC Leisure Management, Waverley and Ash School Sports	Sport England Local Plan	Surrey Youth Games Mayor's Youth Challenge Dlam Jam skate festival Annual Youth Day Waverley and Ash School Games Waverley Youth Theatre Day Annual Play Day	Ongoing programme of Annual Events	L IL VFM CYP HWB SSC  S√ M√ A√

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		Partnership, Sports Clubs, Schools, Youth Service and clubs							R✓ T✓
EVIDENCE: Events provided annually									
<b>Theme 3: Museums</b>									
3.1	Improve standards of collection care in Waverley Museums by enhancements to archiving and cataloguing	Schools, Museum Development Service for Surrey, East and West Sussex, SMCC, Waverley Museums, WBC Leisure Services	South East Museums, Service, Libraries Archives Council Policies, SCC Policies, Surrey Cultural Strategy, Surrey Heritage Strategy, WBC Museums Best Value Performance Plan	Start cataloguing improvements by April 2009  Annual increase in visitor numbers by April 2010 (LLe 4a & b)	April 2009  April 2010 then annually	L  CYP HWB  S✓ M✓ A✓ R✓ T✓			
EVIDENCE: Cataloguing improvement work commences									
3.2	Increase access to collections and services, through the Waverley website	South East Museums Service, Surrey Museums Consultative Committee,	WBC Museums Best value Performance Plan	One additional collection each year on Exploring Surrey's Past website  Increase number of hits on museum pages of	Annually  Annually	L  CYP HWB  S✓			

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		Waverley Museums, WBC IT services, WBC Leisure Services		WBC website by 5% annually		M <sup>N</sup> A <sup>V</sup> R <sup>V</sup> T <sup>V</sup>
EVIDENCE: Improve visitor numbers in person and electronically						
3.3	Increase the number of education and outreach programmes	Surrey Museums Consultative Committee, South East Museums Service, Department for Culture Media & Sport, South East Museums, Libraries, Archives Council, Waverley Museums' Volunteers	Surrey Cultural Strategy, Government Social Inclusion Policy	Increase education and outreach programmes by 5% annually	2009/2012	L CYP HWB S <sup>V</sup> M <sup>N</sup> A <sup>V</sup> R <sup>V</sup> T <sup>V</sup>
EVIDENCE: Growth in visits and outreach						
3.4	Create new webpage for the exploration of Family History	Surrey Museums Consultative Committee, South East Museum Library	Surrey Heritage Strategy	Launch new webpage by 2012	2012	L IL HWB

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		& Archive Council, WBC Leisure Services, Waverley Museums				S✓ M✓ A✓ R✓ T✓
EVIDENCE: Page in existence and records accessible						
3.5	Seek external funding to encourage investigation, preservation and protection of Waverley's cultural heritage	Surrey History Centre, Surrey Archaeological Society, Surrey's Heritage Team, Exploring Surrey's Past website, Portable Antiquities website		Funding source identified and applied for	April 2010	L IL  ED HIE  S✓ M✓ A✓ R✓ T✓
EVIDENCE: Application submitted by April 2010						
<b>Theme 4: Theatre/Arts Performance</b>						
4.1	Produce a borough-wide venue audit to assess the suitability of a range of public and community buildings for live performance	WBC Arts, UCA, Godalming College, Farnham College, Frensham Heights, Charterhouse, Cranleigh School,	Waverley Youth Strategy  Waverley Community Strategy  Taking Part 'Surrey Cultural	Develop brief, commission and complete Venue Audit with Surrey Arts and Farnham Maitings  Partner Charterhouse, Godalming College, Frensham Heights and	Dec 2009    Theatre Forum meets 4	L IL  HWB CYP SSC  S✓ M✓

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		Waverley Theatre Forum, Farnham Maltings Young Promoter Scheme, Surrey Arts	Strategy'	Cranleigh School through the Waverley Theatre Forum to gain community access to facilities and teaching staff.	times annually 2009 onwards	A√ R√ T√
EVIDENCE: Venue Audit completed by Dec 2009; Theatre Forum meets 4 times a year						
4.2	Produce a public art strategy for Waverley	WBC Arts, WBC Planning, Farnham Public Art Trust, Surrey Arts		Corporate Working Group established to agree the process for Section 106 contributions  Public Art Panel set up to identify list of projects and sites  Adoption of Strategy by December 2010 and monitor implementation	Dec 2009  Dec 2009  Dec 2010	L IL  CYP HWB SSC
EVIDENCE: Strategy adopted by December 2010						
4.3	Achieve permanent and temporary public art commissions and programmes in Farnham as part of the East Street development	WBC Arts, WBC Property Services, East Street Developers, Farnham Public Art Trust,		Set up Public Art Panel to approve public art plan  Art work in place	December 2009  On completion of East Street	L IL  CYP HWB SSC ED

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		UCA, Farnham Maltings, Surrey Arts and Street Processions				Scheme	S√ M√ A√ (dependent on scheme completion) R√ T√
EVIDENCE: Panel set-up by December 2009							
4.4	Support Waverley Theatre Forum to develop linked approaches to community theatre through Waverley Theatre Forum	Waverley Theatre Forum, WBC Arts, WBC Communications, Farnham Maltings, Cranleigh Arts Centre, Haslemere Hall, Borough and Memorial Halls, Voluntary Arts Network, Godalming Operatic Society, Godalming College, Pursued by a Bear	Taking Part in Surrey – SCCs Cultural Strategy DCMS Taking Part Survey NI 11	Produce on-line directory of resources Deliver 3 training workshops Host four meetings of Waverley Theatre Forum each year, including one celebration/networking event Publicise theatre forum events in Making Waves	2009/2010 2009 - April 2010 Annually Annually	L IL CYP HWB SSC  S√ M√ A√ R√ T√	

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EVIDENCE: Directory published by April 2010; 3 training workshop delivered by April 2010; 4 meetings of Theatre Forum held each year, making waves publicity annually						
4.5	Form Creative Sector Steering Group to advise Waverley Business Forum on ways to support the needs of professional artists, craft makers and creative businesses	WBC Arts WBC Economic Development, Farnham Maltings, UCA, ACE SE, Waverley Business Forum, Surrey Arts, New Ashgate Gallery, Surrey Community Artists Network, Business Link, Cranleigh Arts	Creative Britain 2007 Waverley Economic Strategy	Produce a Creative Industries action plan for the Waverley Business Forum by April 2010	April 2010	L  CYP HWB ED SSC  S√ M√ A√ with others) R√ T√
EVIDENCE: Action Plan published by April 2010						
4.6	Work with partners to arrange locally distinctive events and celebrations	Farnham Maltings, Town Initiatives, Surrey Arts, Professional artists and community groups, ACE SE, UCA, Waverley	Creative Britain 2007 Town Health Checks	Work in partnership to deliver Farnham Community Festival including Youth Event involving 40 Degreez, and Band Event in May 2009  Programme 2 events for the Haslemere Festival and link to the Creative	May 2009  May 2009	L  CYP HWB SSC  S√ M√ A√

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		Business Forum, New Ashgate Gallery, Surrey Community Artists Network, Craft Study Centre		Communities Project		R✓ TV
EVIDENCE: Community Festival occurs by May 2009; 2 events occur for Haslemere Festival by May 2009						
4.7	Consult with further and higher education providers to produce projects which develop creative talent	UCA, Godalming College, Farnham College, ACE SE, Surrey Arts, New Ashgate Gallery, Surrey Community Artists Network	Creative Britain 2007 Taking Part in Surrey – SCCs Cultural strategy Turning Point ACE 10 year Visual Arts Strategy	Young Curators project linking gallery spaces and art in public places meets quarterly  Pilot 1 student work placement in a creative organisation in 2009/10 and extend in 2010  Organise Waverley Sculpture Prize	Ongoing to 2014  1 each year  Annually	L IL  CYP SSC  S✓ M✓ A✓ R✓ TV
EVIDENCE: Project meets quarterly; placement occurs annually; prize awarded annually						
4.8	Work with Farnham Maltings to deliver its capital investment programme over the next 5 years	Farnham Maltings, Farnham Town Council, WBC		Assist Farnham Maltings with a phased approach to refurbishment and improvement works including expenditure of approved capital provision in 2009/10	2009/2014	L IL  CYP HWB SSC  S✓ M✓ A✓

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						(with CAC & FM) R√ T√
<b>EVIDENCE: Expenditure approved occurs by March 2010</b>						
4.9	Continue to support joint working between Cranleigh Arts Centre and Farnham Maltings to achieve operational effectiveness	Farnham Maltings, Cranleigh Arts Centre, WBC Arts, ACE SE	Assist Cranleigh Arts Centre to seek funding to deliver Capital Expenditure Strategy 2009-2013  Assist CAC to develop a Youth Board  Creative Alliance evaluation carried out.	2009-2013  2009  2010	L IL  CYP HWB SSC  S√ M√ A√ (with FM) R√ T√	
<b>EVIDENCE: Funding applications made by 2013; Youth Board in existence by Dec 2009; evaluation complete by Dec 2010</b>						
4.10	Partner Farnham Maltings to develop the leadership of cultural providers in the Borough	DCMS, Farnham Maltings, WBC Arts, Cranleigh Arts Centre, Ashgate Gallery, Cultural providers, Surrey Arts, UCA	DCMS Cultural Leadership  Attend and Participate in 'Meeting the Challenge' Cultural Leadership Programme  Organise Cultural Providers Forum	2009/2010  May 2010	IL L  CYP SSC  S√ M√ A√ R√ T√	

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EVIDENCE: Programme meetings attended during 2009/10; Forum established by May 2010

4.11	Grow partnership working to encourage cultural development across the Borough	Farnham Maltings, Cranleigh Arts Centre, Haslemere Hall, Farnham Memorial and Borough Hall, Sculpt it, Farnham Public Art Trust, Cultural providers, UCA	Waverley Corporate Plan	Review and make proposals to adjust current levels of funding to key arts organisations based on need and contribution to Waverley's corporate priorities  Formalise collaborative link with UCA in 2009/10	Sept 2009  By Mar 2010	L S√ M√ A√ (in partnership) R√ T√
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EVIDENCE: Review completed by Sept 2009; link in place by Mar 2010

4.12	Maximise resources and funding for the Arts with other local authorities in Surrey	WBC Arts, Surrey Arts, Arts Partnership Surrey	Local Plan	Implement Creative Communities Project in Haslemere  Work with arts organisations and community groups to encourage participation in Surrey's 2010 project	Dec 2009  2010	L IL  CYP HWB SSC  S√ M√ A√ (with others) R√ T√
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EVIDENCE: Haslemere project implemented by Dec 2009; work to encourage participation in 2010 project completed by Dec 2010

SMART - Specific - Measurable - Achievable - Realistic - Time Based.  
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4.13	Maximise benefits from regional and national cultural initiatives	ACE, ACE SE, DCMS, National Association of Local Government Arts Officers, Farnham Maltings, Surrey Arts	ACE DCMS	Map current cultural policy and funding opportunities during 2009/10  Celebrate Surrey 2-day event as part of Cultural Olympiad  Hold joint ACE/Nalgao conference at Farnham Maltings	2009 / 10  July 2010  March 2009	L IL  CYP HWB
EVIDENCE: Map produced by March 2010; participate in celebration by July 2010; conference held March 2009						
4.14	Develop site-specific arts projects that engage Waverley's communities and celebrate a sense of place	Surrey Arts, Surrey Hills, AONB, WBC Countryside, WBC Arts, National Trust, ACE SE, Professional artists and organisations, UCA	Taking Part in Surrey - SCCs Cultural Strategy	Provide an annual arts project for local communities to become engaged in conservation or cultural heritage	Annual project, annual review	L IL  CYP IE HWB
EVIDENCE: Annual project occurs						

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Theme 5. Safer and Stronger Communities						
5.1	Set up an inter-service community development team	WBC Leisure Service, WBC Parks & Landscape Service, Amenity Societies, Community Groups, Friends Groups, Governing Bodies, Parish & Town Councils, South East Museums Library and Archive Council, Surrey County Council Sports Development Unit, Surrey Youth Justice Service, Waverley Strategic Partnership (WVaSP)	Community Strategy Healthchecks	Group meets 4 times annually Related community voluntary groups are established Monitor results of community development through Place Survey results Reduce the public's fear of crime in parks, open spaces and countryside sites Implement the Creative Communities project in Haslemere Target Live and Direct youth music provision in Godalming to engage more young people from priority areas	2009/10 onwards 2009/10 onwards 2009/10 and annually 2009/10 on Mar 2010 Mar 2010	L IL E CYP HWB SSC S√ M√ A√ R√ T√
EVIDENCE: Groups established and meeting by March 2010; results monitored annually; Haslemere project and Godalming project by Mar 2010						

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## Theme 6. Promoting Health

6.1	Provide Dance for Health programme for over 50s to maintain healthy lifestyles	LSP Surrey Primary Care Trust, Surrey Arts, Surrey Integrated Arts Consortium, Voluntary arts organisations, Professional arts organisations, Pursued by a Bear, UCA	Waverley Community Strategy  Taking Part in Surrey – SCCs Cultural Strategy	Secure funding for the over 50's dance programme  Relaunch dance programme	July 2009  October 2009	L IL  SSC HWB  S√ M√ A√ R√ T√
EVIDENCE: Funding secured and relaunch occurs by Oct 2009						
6.2	Reduce health inequalities through increasing leisure uptake	WBC Leisure Service, DC Leisure Management, Surrey Primary Care Trust, Health Practitioners, Youth Services, Local Sports Councils		Implement and deliver the MEND scheme at each of the leisure centres  Implement and delivery of Waverley's Exercise Referral scheme at each of the leisure centres  Increase the Complimentary Access to Leisure scheme through DC Leisure Management	Aug 2009  Mar 2009  Mar 2009	L IL VFM  HWB SSC  S√ M√ A√ R√ T√

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						Deliver Walks For Health schemes, in 4 main population centres, through DC Leisure	April 2009	
EVIDENCE: Usage figures from leisure centres								
6.3	Deliver the Active People campaign to encourage more people to take part in sport and physical activity	WBC Sport and Recreation Service, Sport England, Active Surrey Sports Partnership, PCT, Active Waverley	Government/ PCT health strategies, Sport England strategy, WBC community strategy	Display promotional banners and posters and create webpage for community access to opportunities by Sept 2010	2009/10	L IL CYP HWB SSC  S√ M√ A√ R√ T√		
EVIDENCE: Banners and webpage in place by Sept 2010								
6.4	Deliver the Government's 'Free Swimming' initiative for over 60s and under 16s	WBC Sport and Recreation Service, DC Leisure Management, Government (through Sport England and the swimming associations)	Government Health and Olympic strategies	Introduction of scheme from April 2009 (initially for two years)  Apply to the Government's Capital fund for cash for refurbishment of leisure centres	Monitor 2009-2011  April 2009	L IL VFM CYP HWB SSC  S√ M√ A√ R√ T√		

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EVIDENCE: Bids submitted to DCMS and usage key performance indicator figures

6.5	Work with Waverley Cycling Forum to encourage safe and responsible cycling as a healthy leisure pursuit	Cycling Forum, Waverley Cycling Forum, Sustrans, SCC Cycling Officer, SCC Safe Routes to School Officer, WBC Planning Dept, WBC Countryside, Parks & Landscape Service	SCC Local Transport Plan, Safe Routes to School Initiative, Surrey Hills AONB Management Plan, SCC Countryside Strategy	Publish WCF action plan on the WBC website Work with Surrey County Council and other partners to deliver WCF action plan: attend WCF meetings	Annually Regularly throughout each year	L IL HWB S√ M√ A√ (with SCC and others) R√ T√
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EVIDENCE: Meetings occur and the action plan is published on the website annually

## Theme 7. Quality of Life – Countryside and Open Spaces

7.1	Ensure that adequate play provision is made within new developments (see also 2.16 and 2.17)	WBC Parks & Landscape Service, WBC Planning Service, WBC Housing Service, Developers, Lottery	Royal Society for Prevention of Accidents guidelines, National Playing Field's Association, 6-Acre Standard, BS for Play	Implement policy 'Planning and design for outdoor sport and play'	On receipt of applications 2009/14	L
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	Distributors	Safety		
<b>EVIDENCE:</b> All new developments contain 6 acre standards play provision				
7.2	Improve Parks & Landscape and Countryside site interpretation and information	WBC Countryside Service, WBC Parks & Landscape Service, WBC Sport & Recreation Service, Corporate Communications, Users	Community Strategy, Surrey Hills AONB Management Plan	Develop interpretation centre at Farnham Park Update & refurbish visitor centre at Frensham Carry-out signage improvements and installations across parks sites
			2009 2010/11 2010	E L CYP HWB SSC S√ M√ A√ R√ T√
<b>EVIDENCE:</b> Scheduled improvements occur by 2011				
7.3	Produce management plans and guidelines for parks, open spaces and countryside	Town & Parish Councils, Healthchecks, Local people, National Trust, Surrey Wildlife Trust, Voluntary organisations, WBC Countryside Service, Natural England, Environment Agency, Forestry Commission,	Surrey Hills AONB Management Plan, Biodiversity Action Plans	Identify significant sites that require long term management plans by April 2010. Establish Friends Group for Phillips Memorial Garden, Godalming and Gostrey meadow in Farnham during 2009/10 Obtain Green Flag accreditation for Phillips Memorial, Gostrey
			April 2010 2009/10 April 2010	E L CYP HWB SSC S√ M√

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		RSPB			Meadow by April 2010 and Farnham Park by 2011	2010/11	A✓ R✓ T✓
EVIDENCE: Plans in place by April 2010, Friends by 2010 and Flags by 2011							
7.4	Deliver the Council's statutory duty to protect and enhance Biodiversity and link wildlife sites and habitats of local, national and international significance	Surrey County Council, Surrey Biodiversity Partnership, Surrey Wildlife Trust, Volunteers, WBC Countryside Service, Forestry Commission, RSPB	Climate Change Strategy, SCC Countryside Strategy, Surrey Hills AONB Management Plan, Biodiversity Action Plans, SCC Road Verge Habitat Plan	Maintain SSSIs in favourable condition Find volunteers to increase regular monitoring of wildlife sites Increase annually the number of volunteer days spend on countryside sites and run 'Action for Wildlife' volunteer scheme	2009/2014 2009/2014 Ongoing to 2014	L E H W B H I E  S ✓ M ✓ A ✓ R ✓ T ✓	
EVIDENCE: Natural England monitoring periodically and number of volunteers increased							
7.5	Protect historic landscape and features	English Heritage, Local History Groups, Surrey Archaeological Society, Surrey County Council,	Surrey Heritage Strategy, Surrey Hills AONB Strategy	Ensure historic features and protection are included in management plans and interpretation Provide opportunities for historical and archaeological survey	Ongoing to 2014 Ongoing to 2014	L E  H I E	

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		WBC Leisure Services, Waverley Museums, WBC Planning		work. Increase annually number of volunteer days spent working on Waverley sites		S✓ M✓ (to 2014) A✓ R✓ T✓ (to 2014)
EVIDENCE: Management plans include historic features and range of archaeological surveys are conducted						
7.6	Work in partnership with local groups that protect and enhance the environment	Blackwater Valley Countryside Partnership, Bourne Conservation Group, Cranleigh Volunteer Conservation Group, British Trust for Conservation Volunteers, Farnham (Building Preservation) Trust, The Farnham Society Farming and Wildlife Advisory Group,	SCC Countryside Strategy	Maintain professional relationship and dialogue with voluntary groups by organising regular training  Providing annual volunteers day	Ongoing to 2014  Each summer to 2014	L E IL  HWB HIE  S✓ M✓ A✓ R✓ T✓

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		<p>Friends of Farnham Park          Godalming Trust, Haslemere &amp; District          Conservation Group,          Hurtwood Control,          National Trust, Surrey          Archaeological Society,          Surrey Gardens Trust,          Surrey Heathland Project,          Surrey Hills AONB Unit,          Surrey Wildlife Trust,          WBC Countryside Service,          WBC Parks &amp; Landscape Service</p>				
<p><b>EVIDENCE:</b> Training and Volunteer Days occur each year</p>						
<p>7.7</p>	<p>Deliver in partnership projects that will sustain rural services and the rural economy</p>	<p>Chambers of Commerce          Surrey County</p>	<p>Economic Strategy, Surrey Hills AONB</p>	<p>Local Food Festival, Farmers Markets, local wood fuel hubs all</p>	<p>2009/2014</p>	<p>IL          E</p>

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	<p>Council, Surrey Hills ACONB Unit, Town and Parish Councils, Town Initiatives, Healthchecks, Forestry Commission, Hotels, Pubs, Restaurants, B&amp;B establishments, local papers, local businesses and Waverley Business Forum</p>	<p>Strategy, Surrey Countryside Strategy, Woodfuel Strategy for England</p>	<p>organised annually  Implement action plans from Healthchecks.</p>	<p>2009/2014</p>	<p>ED HIE  S√ M√ A√ R√ T√</p>
<p>EVIDENCE: Meetings take place and action plans are implemented</p>					

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